



Data and Privacy File Guides

Apple.com and Apple Store: Favorites

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File name Favorites.csv

File description Contains a list of parts or products the customer has marked as favorites by tapping the heart icon next to the product.

Why Apple keeps this information To help customers retrieve the products they are interested in and easily access them across site and app visits.

Field Name	Details
Apple ID Number	Apple account identifying number
Product	Favorited part or product name
Creation Date	Date when the user marked the item as a favorite